

# HONfest

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## B A W L M E R

**Saturday, June 10, 2017 & Sunday, June 11, 2017**

Grab your boas and tease that beehive! It is time for the 24th Annual HONfest. HONfest symbolizes all the charm and goodwill that lies within the hearts of those who live, work and play in Bawlmer. “Hon” the Bawlmer term of endearment short for “Honey”, embodies the warmth and affection bestowed upon our neighbors and visitors alike by the historic working women of Baltimore. HONfest is an annual celebration in honor of these women.

Since 1994, HONfest has grown from a tiny Baltimore’s Best Hon Pageant to a nationally recognized festival that covers four city blocks along West 36th Street in the Hampden neighborhood of Baltimore. Additionally, HONfest spills into The Ideal Arts Space at 905 W. 36th Street, featuring an annual bourbon tasting and pop up gallery curated specifically for the festival.

HONfest 2016 by the numbers:

- 45,000+ attendees over the course of 2 days
- 24 food vendors
- 64 street craft vendors exhibiting handmade wares
- 20 artist exhibitors at The Ideal Arts Space
- 14 corporate vendors
- 7 non-profit vendors
- 3 stages of music & events, including Baltimore’s Best Hon Contest

C’mon down, hon! It’s a festival like none other!

### **HONfest 2017**

Saturday, June 10, 2017 11am-8pm

Block Party: Saturday 8:30 -10pm (900 block)

Sunday, June 11, 2017 Noon-6pm



## ALL VENDORS Application Instructions 2017

**Vendor participation is at the discretion of HONfest LLC.**

**Application Deadline: May 30, 2017**

Get applications in early, HONfest can sell out before application deadline.

***No refunds for any reason after June 1, 2017***

Application Instructions:

1. Fill out applicable VENDOR APPLICATION, CRAFT, FOOD, NON-PROFIT.
2. Read and sign RULES & REGULATIONS.
3. Obtain a *Certificate of Liability Insurance Form* (Accord Form 25).
4. Obtain COLOR PHOTOS of items you wish to sell/exhibit. Photos will not be returned and may be used for publicity purposes.
5. Make check OR money order made payable to: HONfest, LLC.

**6. YOUR APPLICATION PACKET SHOULD INCLUDE THE FOLLOWING ITEMS:**

- a. Completed appropriate Vendor Application
- b. SIGNED Rules & Regulations
- c. Certificate of Liability Insurance Form (Accord Form 25)
- d. Color photos of items you wish to sell/exhibit
- e. Check OR money order made payable to: HONfest, LLC.

**7. MAIL COMPLETE PACKET TO:**

HONFEST LLC.  
Attention: Lisa Davis  
1002 W. 36<sup>th</sup> Street  
Baltimore, Maryland 21211

8. If selected to participate, you will receive a confirmation packet by mail. Your payment will be deposited before you receive a confirmation packet. A canceled check also indicates a confirmation. *If your application is not accepted, you will be notified by phone.*

**Mail Application Early  
Confirmation Packets will be sent out June 1, 2017**

Questions? Contact:

Denise Whiting: [whiting319@aol.com](mailto:whiting319@aol.com)

Lisa Davis: [honfestbaltimore@gmail.com](mailto:honfestbaltimore@gmail.com) or 443-255-0426



# ALL VENDORS Rules & Regulations 2017

### Please Read, Sign & Submit with Application

1. Before the festival all vendors will receive their space assignments & parking information by mail.
2. No music may be played on Sunday until Noon.
3. Festival management reserves the right to relocate any exhibitor at any time.
4. Event held RAIN OR SHINE. No rain date.
5. No refunds will be issued.
6. No vehicles allowed on festival grounds, except those Food Vendors who have paid for space. Loading zones will be available for all vendors.
7. Vendors must submit a Certificate of Liability (Accord Form 25) with application.
8. **FOOD VENDORS** must have a Baltimore City-issued Health Permit.
9. Ice will be available for sale for \$7.50/40lb bag. Vendors must transport ice from truck to stand.
10. Vendors are required to take appropriate measures to prevent damage to streets, sidewalks and other public and private property within HONfest, which may result from their activities as part of HONfest, including using protective covering on the streets and sidewalks as necessary, if food products are cooked in or produce grease.
11. Vendors must follow all requirements set forth by the Baltimore City Fire Marshall. This includes, but is not limited to having tent & canopy materials comply with fire retardant standards, and having a properly labeled and working fire extinguisher. **FOOD VENDORS** using grease or fryers must have a Class K Fire Extinguisher.
12. Vendors will be liable for any damage caused by their activity, including all costs of cleaning grease or other products, and any or all repairs to sidewalks, streets and other property. Property damage by a vendor will result in the exclusion of the vendor from subsequent festivals.
13. Vendors are responsible for collecting and reporting Maryland State Sales Tax (Currently 6%). A list of all vendors will be provided to the Maryland Comptroller's office prior to the festival.
14. Vendors will comply with the following times:
 

Saturday:	Sunday:
Set-up time - 7am	Set-up time - 9am
Opening - 11am	Opening - 12 Noon
Closing - 8pm (900 Block-10pm)	Closing - 6pm

**NO street access after 9am!**

### Prohibited items include but are not limited to the following:

1. All items sold or displayed at HONfest must be legal and remain in accordance with the family-oriented nature of the event.
2. Counterfeit designer clothing or handbags, weapons of any kind, or any items which infringe on intellectual property.
3. Vendors promoting political, religious and hot topic issues.
4. All sales of alcoholic beverages by any vendor.
5. Explosive devices or any products sold in aerosol spray cans (e.g. silly string and spray paints).

**HONFEST, LLC RESERVES THE RIGHT TO  
REMOVE ANY EXHIBITOR OR INVENTORY THAT HAS NOT COMPLIED.**

**Signature** \_\_\_\_\_ **Date** \_\_\_\_\_

Return this signed form with your application.



## The Ideal Arts Space Description & Terms 2017

The Ideal Arts Space is located in the old ideal movie theater (905 W. 36th St.) on “the Avenue” in Hampden. This space features a 40 foot wide store-front window allowing Hampden’s foot traffic (some of the best in the city!) to see our exciting events inside)

Applications for this show are due May 30, 2017. Please email Lisa Davis at [Honfestbaltimore@gmail.com](mailto:Honfestbaltimore@gmail.com) **PRIOR** to sending in application for space availability. This will reduce having to refund money due to space availability. Confirmation packet will be mail June 1, 2017.

### The Ideal Arts Space

Honfest will feature booths of 6-foot tables (provided by each vendor). We ask each submitting vendor to indicate their booth preference. HONfest will review applications and decide the final booth location of each accepted artist. We will do our best to spread out vendors with similar products/mediums to avoid clusters of like products.

### The Ideal Arts Space will provide:

- Accessible electrical outlets for displays that need power. (Vendors must bring extension cords and/or power strips if needed)
- Soft overhead lighting
- Access to wifi if needed for online credit card processing (ie: square or paypal). However, the Ideal’s wifi cannot provide bandwidth for more data intensive needs such as streaming video.
- Appropriate background music

### The booths are categorized by the location (Booth footprint enclosed)

- **Tables backing a wall:** These spaces are green on the footprint. The wall in the Ideal have retail style slat-walls.
- **Tables backing a railing:** These spaces are purple on the footprint. The railings that separate the upper and lower levels of the Ideal can also be used to hang work using zip-ties, string or twists ties (not provided by HONfest or the Ideal).
- **Center tables that back another artist:** These spaces are red on the footprint.
- **Prime Street Level:** These spaces are most visible from the front entrance. Please contact if you would like to be one of these prime locations for availability prior to sending in application. Spaces are limited.



## Ideal Arts Space Application 2017

Last Name			
First Name			
Business Name			
Street Address			
City		State & Zip	
Daytime Phone		Evening Phone	
Email		Website	

Option #	Type	Cost	Your Cost
1	Street Level Center (Prime) 6 X 5 (booth #'s 9 & 16)	\$250	
2	Street Level Wall (Prime) 6 X 5 (booth #'s 1 & 2)	\$200	
3	Street Level Center 6 X 5 (booth #'s 10 - 22)	\$175	
4	Street Level Wall 6 X 5 (booth #'s 3-8 & 23-26)	\$175	
5	Lower Level Rail 6 X 5 (booth #'s 27-34 & 45-47)	\$150	
6	Lower Level Center 6 X 5 (booth # 35-44)	\$150	
<b>TOTAL DUE: HONfest, LLC</b>			

We accept cash, checks and money orders. Make checks payable to HONfest, LLC.  
**Cash is accepted in-person ONLY.** Donated items can be dropped off at Café Hon or contact Lisa Davis for pick-up.

# Ideal Arts Space Pop Up Show Layout – 6ft Table Booths

